

Matter Communications Named “Best Place to Work” by the *Boston Business Journal*

Growing PR Agency Recognized for Job Satisfaction, Advancement Opportunities and Benefits

Newburyport, Mass. – June 10, 2008 – Matter Communications, Inc., a full-service public relations agency specializing in consumer and high-technology markets, today announced that it has been named to the *Boston Business Journal’s* annual list of the region’s best places to work.

“The Best Places to Work are companies that invest in their employees, foster a positive work setting and exhibit a team-oriented environment,” said Mike Olivieri, *BBJ* publisher. “These leaders understand that employees are the foundation of the company and the engine that drives the business forward. It creates a tangible difference with the competition.”

Matter’s placement on this year’s “Best Places to Work” list is the result of employee surveys that asked a series of questions about work environment, work-life balance, job satisfaction, advancement opportunities, management, compensation and benefits.

“From its inception, we have operated Matter according to a set of values that includes mutual respect, direct communications and balancing the high-level achievements our business demands with a collaborative and healthy work environment,” said Scott Signore, Principal, Matter Communications. “My partners and I have tremendous respect for the professionals at Matter who create and deliver business-driving public relations programs for our clients every day. We’re thrilled that the unique work environment we’ve strived to create has earned us employee loyalty and the recognition of being named one of the Best Places to Work.”

Earlier this year, Matter celebrated its fifth anniversary while announcing year-over-year business growth of more than 40% in 2007. With five years of success in executing business-driving public relations campaigns, Matter’s unique client service model – and its employee-focused environment that has resulted in annual employee retention rate of greater than 95% – has proven to be well-suited for organizations that demand sound strategic counsel and outstanding tactical results.

About Matter Communications, Inc.

Headquartered north of Boston in Newburyport, Massachusetts, and with offices in Providence and San Francisco, Matter Communications executes creative, results-driven public relations programs on behalf of consumer and high-technology clients across the U.S. and Europe. Founded in 2003, Matter’s PR services include company/product launches, product reviews, analyst and media relations, crisis communications and thought leadership campaigns. For more information, please visit www.matternow.com.

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